

Sponsorship Application

Please complete this application form to enable your sponsorship request to be assessed appropriately.

Refer to the submission details and allow up to three weeks for Tulla to process your requests.

Attachments may be submitted with this form to support your application.

Contact information	
Name of Organisation/Individual	
Contact Name and Title	
Address	Address for Correspondence if Different:
Phone	
Mobile	
Email	
Fax (<i>if applicable</i>)	
Sponsorship information	
Name of Event/Program	
Type of Event/Program(<i>e.g. conference, award night</i>)	
Geographic Location	
Date(s) of Event (if applicable)	
Event Frequency (e.g. annual or one-off)	
Concise Description of the Event/Program	
Brief History (include any past involvement of Tulla where relevant)	
Aim and/or Objectives	

Local Community (how does this event/program contribute to the Local Community?)	
Target Audience (who is the event/program aimed at?)	
Estimated Publicity (e.g. attendance numbers, media)	
Sponsorship Proposal	
Nature of Sponsorship – What Support are You Seeking? (<i>break down between monetary and other</i>)	
If Seeking a Monetary component, what will this be used for? (<i>e.g. printing of program, prize money, event running costs</i>)	
Overview of Proposed Sponsorship Package being offered to Tulla (<i>e.g. naming rights, use of The Tulla logo in programs/advertising, media exposure</i>)	
Use of Tulla Marketing Material Required? (<i>e.g. logo, banners, etc</i>)	
Rational (<i>Briefly explain why Tulla is an appropriate sponsor</i>)	
Benefits (<i>What are the benefits that you propose to return to Tulla</i>)	
How will the Event/Program be evaluated?	

Involvement of other Sponsors (<i>if applicable</i>)	
Attachments List supporting documents (<i>if applicable</i>)	

Thank you for your interest in Tulla Group and for taking the time to complete this Application Form.

Please submit your completed sponsorship application to:

Marketing & Communications

Tulla Group

Email: sponsorship@tulla.com.au

Address: PO Box R233 Royal Exchange NSW 1225 Australia

Fax: 02 9255 9399